



twitter cheat sheet

Overview

- **Wikipedia** <http://en.wikipedia.org/wiki/Twitter>
- **Everything you ever wanted to know about Twitter** <http://www.curledesign.com/everything-you-ever-wanted-to-know-about-twitter/>

Setup Account

- <http://www.twitter.com>
- Create account
- Remember Twitter name twitter.com/username

Twitter Desktop Clients

Manage your Twitter account from your desktop.

- **The Best Twitter Apps for Windows** <http://su.pr/1Ctv5l>
- **PeopleBrowsr** <http://my.peoplebrowsr.com> like TweetDeck but web app – no install
- **seismic Desktop** <http://desktop.seismic.com> Twitter and Facebook, multiple accounts
- **tdash** <http://tdash.org> web-based, organizes your tweets and tweeps in logical groupings
- **TweetDeck** <http://tweetdeck.com> lets you tweet, retweet, DM, shorten URLs, display all followers, DMs etc. Mobile: <http://www.tweetdeck.com/beta/iphone/>
- **Twhirl** <http://www.twhirl.org> tweet, RT, DM, shorten URLs, multiple accounts

Terminology

- **Tweep** or **Twit**: a Twitter user
- **Tweet**: using Twitter to send text message
- **Follower**: a tweep who tracks your tweets
- **Shorten URL**: use a URL trimming site
- **Re-Tweet** or **RT**: resending another twit's tweet
- **DM**: direct message in private to a specific twit
- **@ reply**: sent to a specific tweep but visible to all
- **#**: hash mark designating topic as in #genealogy
- **Avatar**: your Twitter profile photo

More terminology at **Twittonary** <http://www.twittonary.com>

Be a Good Twitzen

- Don't spam, don't oversell or over-promote
- Be welcoming, friendly, listen
- Get rid of the ego – engage others
- Limit tweets and pause between tweets
- Humor and snark in moderation
- Same tweet time – regularity builds followers
- Educate, inform – don't lecture
- Retweet others especially new twits
- Be human, be you

Twitter Backgrounds

- **Free Twitter Designer** <http://www.freetwitterdesigner.com> professional look
- **MyTweetSpace** <http://www.mytweetspace.com> create simple Twitter backgrounds
- **Twilk** <http://twilk.com> uses Follower avatars
- **TwitBacks** <http://www.twitbacks.com> backgrounds
- **Twitter Background Checker** <http://twtbg.me/>
- **Twitter Backgrounds** <http://www.twitterbackgrounds.com>

Widgets & Apps

- **Filetwt** <http://www.filetwt.com> free file sharing
- **Quitter** <http://www.getquitter.com> tweet from CMD line
- **Snap Bird** <http://snapbird.org> search for tweets beyond Twitter's 10-day archive
- **SocialOomph** <http://www.socialoomph.com> schedule tweets
- **Spreadtweet** <http://elliottkember.com/spreadtweet> secretly tweet from Excel
- **taweeet** <http://taweeet.com> calendar & events promotion
- **Tweetake** <http://tweetake.com> backup your tweets, followers and direct messages
- **tweetalarm** <http://www.tweetalarm.com> like Google alerts for Twitter – get notified based on keywords
- **tweetboard** <http://tweetboard.com/alpha/> conversation widget for your website
- **tweetbook** <http://www.tweetbook.in> create a PDF diary of your tweets
- **tweetcall** <https://www.tweetcall.com> phone in your tweet
- **TweetGuru** <http://tweetguru.net/multi/> DM multiple tweeps
- **TweetMyPC** <http://tweetmypc.codeplex.com> reboots your PC remotely
- **Twiddeo** <http://beta.twiddeo.com> share videos
- **Twilert** <http://www.twilert.com> email alerts on tweets
- **twinslator** <http://www.twinslator.com> translates tweets
- **Twitdom** <http://twitdom.com> database of Twitter apps
- **TwitPic** <http://twitpic.com> share photos
- **Twittercal** <http://twittercal.com> connect your Twitter account to your Google Calendar
- **twitterfeed** <http://twitterfeed.com> tweet blog posts
- **TwitterFon** <http://twitterfon.net> iPhone app
- **TwitterGroups** <http://twittgroups.com> groups
- **Twitter Mail** <http://twittermail.com> update from email
- **Twuffer** <http://twuffer.com> schedule tweets

Mobile Apps for Twitter

- **The Best Twitter Apps for Your Phone** <http://www.labnol.org/internet/best-twitter-mobile-apps/12129/>
- **Twizzle** <http://twizzleapp.com/> iPhone app

Who to Follow, Tweet Topics, Companies

- **flocking.me** <http://www.flocking.me/> follow friends
- **foller.me** <http://foller.me> who to follow and not follow
- **Mr. Tweet** <http://mrtweet.net> find the people your followers are following
- **My Tweepie** <http://mytweepie.com> easy to use dashboard for who you follow, who follows you etc
- **Nearby Tweets** <http://nearbytweets.com> a geography-centric social tool for networking
- **Top Twits** <http://twitterati.alltop.com> AllTop list of top Twitter users
- **TweepSearch** <http://tweepsearch.com> search profiles on Twitter by name or keyword
- **Twellow** <http://www.twellow.com> yellow pages for Twitter
- **Twibs** <http://www.twibs.com/index.php> companies by most followers – remember to add your company!
- **Twitter Local** <http://www.twitterlocal.net> top tweets by city and RSS feed
- **Twitter Karma** <http://dossy.org/twitter/karma> shows who you follow but doesn't follow you and vice versa
- **Twitter Packs** <http://twitterpacks.pbwiki.com> wiki of twits by topic
- **Twubble** <http://crazybob.org/twubble> expand your Twitter bubble
- **WhoShouldIFollow** <http://whoshouldifollow.com> suggestions based on keyword and network

Hash Tags

- **#hashtag** <http://hashtags.org> track the popularity of a hash tag and see recent tweets using that tag as well as photos and even videos
- **Omnee** <http://omnee.thebubblejungle.com> dynamic Twitter directory based on your hash tags
- **Twitter Groups** <http://twittgroups.com/index.php> set up group based on hash tag
- **we follow** <http://wefollow.com> view popular tags, the most popular people on Twitter by tag usage. Follow @wefollow to have your own tag usage tracked
- **what the hashtag?!** <http://wthashtag.com> determine the meaning of a hash tag

Lists

- **tweepml** <http://tweepml.org/> create and share Twitter groups
- **Twitter Lists 2 RSS** <http://twiterlist2rss.appspot.com/> convert Twitter lists to RSS feeds

Analytics and Reputation Tracking

Keep tabs on your standing in the Twitterverse:

- **Klout** <http://klout.com> Twitter analytics rating
- **Monitter** <http://monitter.com> monitor keywords
- **Qwitter** <http://useqwitter.com> see who has stopped following you
- **Retweetist** <http://retweetist.com> most retweeted tweets
- **Tweeple Rank** <http://www.tweeplerank.com> the best people on Twitter to follow
- **Tweepler** <http://tweepler.com> a more intuitive way of processing your Twitter followers
- **tweetbeep** <http://tweetbeep.com> “like Google Alerts for Twitter”
- **Tweet Buzzer** <http://www.tweetbuzzer.com> top tweeted brands
- **TweetStats** <http://tweetstats.com> graphs your Twitter stats
- **Tweetworks** <http://www.tweetworks.com> sorts Twitter users into groups and discussions
- **Twilert** <http://www.twilert.com> receive alerts via email for any keyword or phrase
- **Twinfluence** <http://twinfluence.com> measure Twitter influence, top 50 influencers in each category
- **Twitority** <http://twitority.com> authority based on Twitter search
- **Twitscoop** <http://www.twitscoop.com> what's hot on Twitter right now
- **Twitter Analyzer** <http://www.twitteranalyzer.com> interesting data - similar to Google Analytics
- **TwitterCounter** <http://twittercounter.com> display followers; compare two twits in terms of followers
- **TwitterFriends** <http://twitter-friends.com> analyzes conversations and assigns a “conversation quotient”
- **Twitter Grader** <http://twitter.grader.com>
- **twitt(url)y** <http://twitturly.com> tracks urls that tweeps are tweeting about – sort of like TechMeme or Google News for Twitter
- **twopular** <http://twopular.com> trends on Twitter

Genealogy-Related Links

- **Genealogists Who Twitter** <http://www.genealogywise.com/group/genealogistswhotwitter>
- **Genealogy Companies and People on Twitter** http://www.geneabloggers.com/geneapedia/index.php?title=Twitter#Genealogy_Compaines_and_People_on_Twitter



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